

Quality Painting

OPPORTUNITIES Series



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Top Quality Paint

AS AN UPGRADE FOR NEW RESIDENTIAL CONSTRUCTION

The Paint Quality Institute reports that: *New Home Purchasers Want a Quality Paint Job on Their New Home ... And Are Willing to Pay for it*

Benefits

- Can go much longer before repaint is needed
- Broad range of colour choices
- Interior surfaces stand up to cleaning
- Higher resale value when you move

Requirements

- Discuss Options with the builder, seller or painting contractor
- Specify Top Quality 100% Acrylic Paint
 - priming is recommended for some previously unpainted surfaces
 - apply under proper weather conditions
 - apply at recommended spread rate
 - use two coats for best performance
- Specify Low Sheen, or Semigloss Finish, depending on desired appearance
- Employ a Quality-oriented Professional Painter

